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**5 SEM TDC SOC M 3**

**2 0 1 6**

( November )

**SOCIOLOGY**

( Major )

Course : 503

**( Understanding Social Psychology )**

Full Marks : 80

Pass Marks : 32 (Backlog) / 24 (2014 onwards)

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

1. Choose the correct answer of the following :

1×8=8

(a) Who said, "the self simply as the person's conception of himself as a totality"?

(i) G. Murphy

(ii) G. H. Mead

(iii) K. Young

(iv) K. Lewin

(b) Who among the following is not a social psychologist?

(i) S. V. Brown

(ii) L. G. Brown

(iii) C. H. Cooley

(iv) H. Spencer

- (c) Which of the following is less characteristic feature of modern-complex society?
- (i) Intermediate association
  - (ii) Specialized association
  - (iii) Unspecialized association
  - (iv) None of the above
- (d) The term 'introvert' was first proposed by
- (i) Kurt Koffka
  - (ii) G. H. Mead
  - (iii) Carl G. Jung
  - (iv) Patrick Geddes
- (e) The reward and punishments applied to ensure conformity to group norms are called
- (i) laws
  - (ii) sanctions
  - (iii) deviations
  - (iv) ostracism
- (f) Who among the following is the author of *Personality Theories : A Comparative Analysis*?
- (i) S. R. Maddi
  - (ii) A. A. Roback
  - (iii) H. J. Eysenck
  - (iv) J. B. Wasson



(g) What do you understand by 'psychic unity of mankind'?

(i) All men think alike

(ii) Given the same problem, man would think out similar solutions

(iii) All men are not to be considered as social human beings

(iv) Human beings are social by birth

(h) Match the following :

<i>Concepts</i>	<i>Social thinkers</i>
A. Consciousness of kind	1. S. Freud
B. Looking glass self	2. Ogburn
C. Cultural lag	3. Cooley
D. Id, ego, superego	4. Giddings

*Codes :*

	A	B	C	D
(i)	2	1	3	4
(ii)	3	1	2	4
(iii)	1	2	3	4
(iv)	4	3	2	1

2. Write on any *four* from the following (**within 150 words** each) : 4×4=16

(a) Brief interpretation of the definition of 'social psychology' given by William McDougall

(b) Ecological factors and human behaviour

- (c) Hippocrate's classification of personality types
- (d) Homeostasis
- (e) Importance of attitude
- (f) Subtle forms of discrimination

3. Answer any *four* questions from the following  
(within 500 words each) : 14×4=56

- (a) Define social psychology. Write a critical note on development of social psychology. 4+10=14
- (b) Critically analyze the Adler's individual approach to personality. 14
- (c) What is communication? Write a brief note on communication structure of social psychology. 4+10=14
- (d) Write an essay on mass-media and individual. 14
- (e) What is propaganda? Write a note on the significance of propaganda in the context of its techniques. 4+10=14
- (f) Critically discuss the significance of competition as a source of prejudice. 14
- (g) Write a brief note on the following statement about social psychology : 14

"Psychology is the scientific study of behaviour of living creatures in their contact with the other world."

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