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5 SEM TDC SOC M 3

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(November)

SOCIOLOGY

(Major)

Course : 503

(Understanding Social Psychology)

Full Marks : 80

Pass Marks : 32

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Choose the correct answer of the following : 1×8=8

(a) The word 'Psychology' is made up of two words. These are

(i) 'Psyche' and 'Logos'

(ii) 'Psyche' and 'Logistia'

(iii) 'Psyche' and 'Logy'

- (b) In which year, William McDougall first wrote text on 'Social Psychology'?
- (i) 1902
 - (ii) 1911
 - (iii) 1908
- (c) Social Psychology focuses on
- (i) social behaviour
 - (ii) social believes
 - (iii) social actions
- (d) Who among the following said that Social Psychology is the science of behaviour of the individuals in society?
- (i) Sargent and Williamson
 - (ii) Kruch and Crutchfield
 - (iii) Linton and Klineberg
- (e) The word 'Personality' is derived from
- (i) Latin word 'Persona'
 - (ii) Greek word 'Perso'
 - (iii) English word 'Person'

(f) Who among the following used 'factor analysis technique' for classification of personality?

(i) Sigmund Freud

(ii) Alfred Adler

(iii) H. J. Eysenck

(g) Which among the following is not true?

(i) Prejudice is usually a negative attitude toward the members of some group

(ii) Propaganda is deliberately planned

(iii) Spranger is associated with Engineering Psychology

(h) The author of the book, *The Jury* is

(i) Adler, S. J.

(ii) Adams, J. S.

(iii) Allen, B. P.

2. Write on any four from the following (within 150 words each) : 4×4=16

(a) The body language as nonverbal communication

(b) Group dynamics

(c) Nature of Social Psychology

(d) Competition as a source of prejudice

(e) Formation of attitudes

3. Answer any *four* questions from the following
(within 500 words each) : 14×4=56

(a) What is Social Psychology? Critically discuss the important characteristics of Social Psychology.

(b) What do you mean by 'drive'? What are the psychological significance of drive? Discuss.

(c) Write a critical note on the functions of groups in human society from socio-psychological understanding.

(d) How is 'touching' the most intimate nonverbal cue for communication? Discuss.

(e) What do you mean by 'prejudice'? Why does prejudice exist in our society? Discuss.

(f) What is propaganda? What is the significance of propaganda in the context of its techniques?
