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**5 SEM TDC SOC M 3**

**2 0 1 9**

( November )

**SOCIOLOGY**

( Major )

Course : 503

**( Understanding Social Psychology )**

*Full Marks : 80*

*Pass Marks : 32/24*

*Time : 3 hours*

*The figures in the margin indicate full marks  
for the questions*

1. Choose the correct answer from the following : 1×8=8

(a) Who among the following said that, "psychology is the science which aims to give us better understanding and control of behaviour of the organism as a whole"?

(i) Atkinson and Atkinson

(ii) William McDougall

(iii) R. S. Woodworth

- (b) Who among the following used 'factor analysis technique' for classification of personality?
- (i) Sigmund Freud
  - (ii) Alfred Adler
  - (iii) H. J. Eysenck
- (c) Who is the author of the book, *Social Psychology : Understanding Human Interaction* ?
- (i) Karl Mannheim
  - (ii) T. M. Newcomb
  - (iii) R. Baron and D. Byrne
- (d) Find out the book among the following which is not written by C. H. Cooley :
- (i) *Social Psychology : A Study of Human Interaction*
  - (ii) *Human Nature and the Social Order*
  - (iii) *Social Organization : A Study of the Larger Mind*
- (e) In which year, William McDougall first wrote text on 'Social Psychology'?
- (i) 1902
  - (ii) 1911
  - (iii) 1908

(f) Who classified personality into 'extrovert personality' and 'introvert personality' in the context of social situation?

(i) Carl Jung

(ii) Carl Rogers

(iii) H. J. Eysenck

(g) Motivation results in

(i) goal directed behaviour

(ii) undirected behaviour

(iii) problem-solving behaviour

(h) The word 'personality' is derived from

(i) Latin word 'persona'

(ii) Greek word 'perso'

(iii) English word 'person'

2. Write on any *four* from the following (**within 150 words** each) : 4×4=16

(a) Differences between Social Psychology and Sociology

(b) Meaning of Propaganda

(c) Verbal and Non-Verbal Communication

(d) Group Dynamics

(e) Formation of Attitude

3. Answer any *four* questions from the following  
(within 500 words each) : 14×4=56

- (a) What do you mean by Social Psychology? What is the significance of Social Psychology in Sociology?
- (b) Critically analyze the significance of body language as non-verbal communication in human society.
- (c) Critically analyze the Adler's individual approach to personality.
- (d) What do you understand by 'drive'? What are the psychological significances of drive? Discuss.
- (e) "Certain motivations can be learned and are related with things we want to possess." Examine how.
- (f) Write an essay on 'mass media and individual'.

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