

5 SEM TDC SOC M 3

2021

(March)

SOCIOLOGY

(Major)

Course : 503

(Understanding Social Psychology)

Full Marks : 80

Pass Marks : 32/24

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

1. Choose the correct answer from the following : 1×8=8

(a) Who wrote *Essays on Sociology and Social Psychology* ?

(i) T. M. Newcomb

(ii) Karl Mannheim

(iii) W. McDougall

- (b) Psychology has been defined by psychologists as
- (i) the study of behaviour
 - (ii) the study of mental activity
 - (iii) the science that studies behaviour and mental processes
- (c) Who among the following said that the imitation is a primary social process in his famous book, *The Laws of Imitation*?
- (i) L. G. Brown
 - (ii) Ralph Linton
 - (iii) Gabriel Tarde
- (d) Who among the following is not a social psychologist?
- (i) Alfred Adler
 - (ii) Erik Erikson
 - (iii) Max Weber
- (e) Prejudice is
- (i) the effective component of an attitude
 - (ii) a prejudgement based on a person's group membership
 - (iii) a belief usually acquired by contact with the attitude object

(f) Who was the father of Experimental Psychology?

(i) William James

(ii) Robert Redfield

(iii) Wilhelm Wundt

(g) "Social Psychology is concerned with the effects of sociological law on psychology and psychological law on sociology." Who said this?

(i) J. F. Brown

(ii) Morton Prince

(iii) Andrew Greely

(h) In which year J. H. Goldstein wrote the book, *Social Psychology*?

(i) 1970

(ii) 1980

(iii) 1990

2. Write on any four from the following (**within 150 words** each) : 4×4=16

(a) Importance of attitude

(b) Meaning of sign

(c) Relation between Psychology and Social Psychology

(d) Body language as non-verbal communication

(e) Significance of group in Psychology

3. Answer any four from the following questions

(within 500 words each) : $14 \times 4 = 56$

(a) Define Social Psychology. Write a critical note on the development of social psychology in the Western sociological thought. $4 + 10 = 14$

(b) Critically discuss the significance of competition as a source of prejudice. 14

(c) What is motivation? What are the forces of motivation? Discuss its significance. $4 + 4 + 6 = 14$

(d) Define Sigmund Freud's Id, Ego and Superego. Analyze its socio-psychological importance in modern context. $6 + 8 = 14$

(e) Write an essay on propaganda. 14

(f) What is mass media? How does it influence individual's behaviour? Discuss with example with special reference to the present scenario. $4 + 10 = 14$
